



Anoka City Hall
2015 First Avenue, Anoka, MN 55303

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City of Anoka Launches New Website www.anokaminnesota.com

ANOKA, Minn. –The City of Anoka launched its newly redesigned website under the new domain name www.anokaminnesota.com, on May 6, 2020. The modern and mobile friendly design offers enhanced navigation and functionality with more features, interactive tools, accessibility, and readability on all devices. Improvements to the content management system allow for streamlined site maintenance, making it more efficient and manageable for city staff.

Along with mega menu categories, the homepage navigation features an alert notification bar, social media links, and search bar. Navigation buttons include agendas and minutes, report a concern, Anoka jobs, and pay utilities. A new robust Parks & Recreation section includes a catalog, online reservations, registration, and more. Users that utilized the previous online registration system will need to create a new account.

A new feature is Notify Me® – a subscription-based messaging service to receive timely notifications for city alerts, events, newsletters, and more via email and text message. The latest news and announcements, quick links, and calendars round out the page. Visitors can also create an account to make navigation simplified each time they return to the site.

“One of the City Council’s goals is to enhance communications. Through the new website, we are now able to offer more ways to send and receive information, and to do so more efficiently and effectively. The website redesign helps achieve the communications goal by offering these advanced tools and features, improved accessibility, and new mobile apps for Android and IOS,” said Pam Bowman, Communications Manager.

City of Anoka Launches New Website – Page 2

Custom department pages and new domain names were also created for the Anoka Police Department (www.anokapolice.com) and Anoka Municipal Utility (www.anokamunicipalutility.com). City-owned Better Values Liquor stores shifted from an independent website to the city website, but can still be searched by its original domain name, www.bettervaluesliquor.com.

Developed and designed by CivicPlus, a company with more than 20 years of experience focused exclusively on local government, the new website blends functionality, ease of navigation, design aspects, and tools to help make a user-friendly experience, both internally and externally.

Anoka City Hall is located at 2015 First Avenue in downtown Anoka, Minnesota. For more information, visit the new website at www.anokaminnesota.com.

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Cutline: A glimpse of the new website home page

