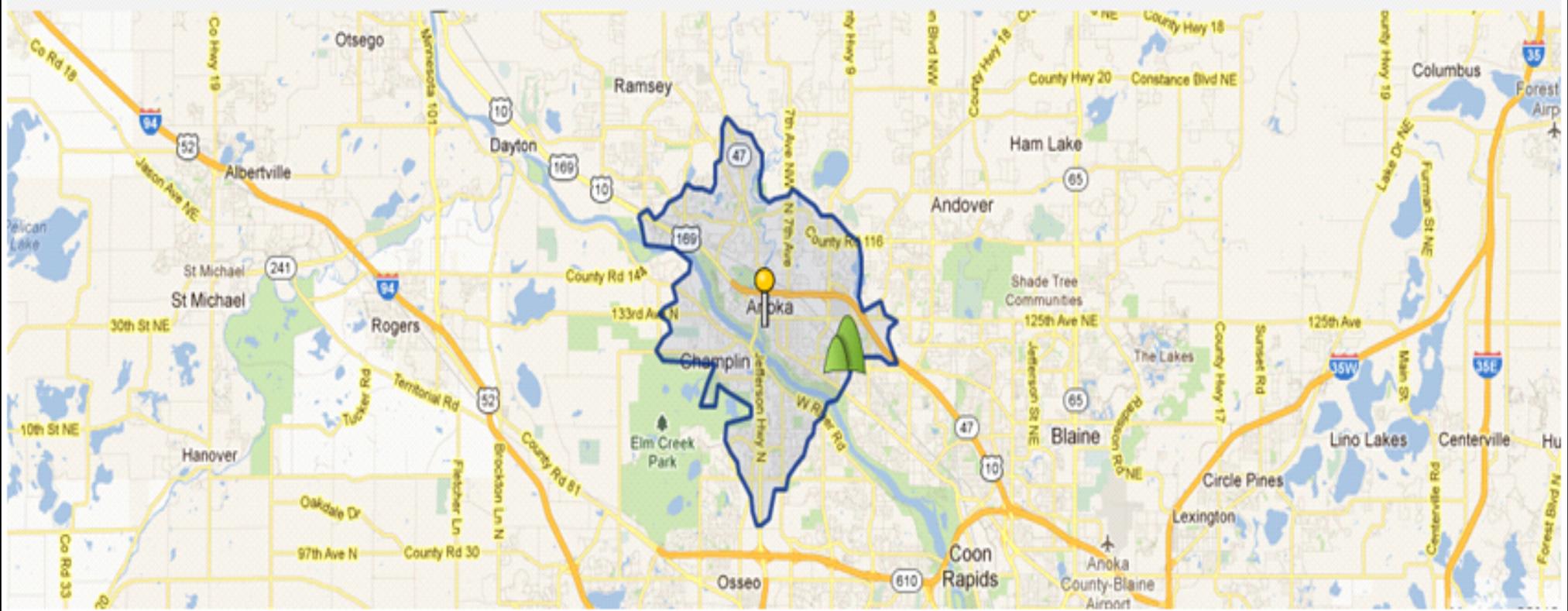


7 Minute Drive Time from Downtown Anoka



Demographic Report
Labor Force Report
Consumer Spending Report



Demographics - 7 Minute Drive Time from Downtown Anoka

Demographics Report (-7 mile radius around Lat: 45.1980615163515 Lng: -93.3901405334473)

Population (2011)	
	TOTAL
Population (2011)	54,195

Sex (2011)		
	TOTAL	%
Male	26,697	49.26
Female	27,497	50.74

Age Distribution (2011)		
	TOTAL	%
0-4	3,772	6.96
5-9	3,594	6.63
10-19	7,093	13.09
20-29	7,056	13.02
30-39	7,590	14
40-49	9,158	16.9
50-59	7,747	14.29
60-64	2,695	4.97
65+	5,494	10.14

Race Distribution (2011)		
	TOTAL	%
White	48,040	88.64
Black	2,412	4.45
American Indian	345	.64
Asian	1,478	2.73
Pacific Islander	18	.03
Other	442	.82
Multirace	1,461	2.7
Hispanic	1,731	3.19

Total Households (2011)		
	TOTAL	%
Households	20,583	
Families	14,380	69.86

Household Income Distribution (2011)		
	TOTAL	%
<\$10 K	784	3.81
\$10-\$20K	1,279	6.21
\$20-\$30K	1,795	8.72
\$30-\$40K	1,778	8.64
\$40-\$50K	1,643	7.98
\$50-\$60K	1,755	8.53
\$60-\$75K	2,332	11.33
\$75-\$100K	3,543	17.21
> \$100K	5,676	27.58

Labor Force Status (2011)		
	TOTAL	%
Labor Force	32,605	
Employed	29,894	91.69
Unemployed	2,698	8.27
In Armed Forces	13	
Not In Labor Force	9,947	

Total Number of Housing (2011)		
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	TOTAL	%
Total Dwellings	21,520	
Owner-Occupied Dwellings	15,589	75.74
Renter-Occupied Dwellings	4,994	24.26
Housing Units Occupied	20,583	95.65

Education Attainment (2011)		
	TOTAL	%
Population Age 25+	36,430	
< Grade 9	937	2.57
Grade 9-12	1,638	4.5
High School	10,365	28.45
Some College	8,468	23.24
Assoc Degree	4,891	13.43
Bach Degree	7,398	20.31
Grad Degree	2,735	7.51

Size of Household (2011)		
	TOTAL	%
1 Person	5,053	24.55
2 Person	6,260	30.41
3 Person	3,708	18.01
4 Person	3,512	17.06
5 Person	1,530	7.43
6+ Person	383	1.86

Population (2016)

	TOTAL
Population (2016)	55,680

Sex (2016)		
	TOTAL	%
Male	27,441	49.28
Female	28,239	50.72

Age Distribution (2016)		
	TOTAL	%
0-4	3,789	6.8
5-9	3,662	6.58
10-19	6,913	12.42
20-29	6,812	12.23
30-39	7,508	13.48
40-49	8,338	14.97
50-59	8,674	15.58
60-64	3,345	6.01
65+	6,642	11.93

Race Distribution (2016)		
	TOTAL	%
White	49,385	88.69
Black	2,457	4.41
American Indian	353	.63
Asian	1,508	2.71
Pacific Islander	20	.04
Other	457	.82
Multirace	1,502	2.7
Hispanic	2,409	4.33

Total Households (2016)		
	TOTAL	%
Households	21,400	
Families	14,833	69.31

Household Income Distribution (2016)		
	TOTAL	%
<\$10 K	770	3.6
\$10-\$20K	1,265	5.91
\$20-\$30K	1,686	7.88
\$30-\$40K	1,703	7.96
\$40-\$50K	1,527	7.14
\$50-\$60K	1,599	7.47
\$60-\$75K	2,250	10.51
\$75-\$100K	3,763	17.58
> \$100K	6,839	31.96

Labor Force Status (2016)		
	TOTAL	%

Labor Force	33,864	
Employed	31,883	94.15
Unemployed	1,970	5.82
In Armed Forces	11	
Not In Labor Force	10,232	
Total Number of Housing (2016)		
	TOTAL	%
Total Dwellings	22,372	
Owner-Occupied Dwellings	16,225	75.82
Renter-Occupied Dwellings	5,174	24.18
Housing Units Occupied	21,400	95.66
Education Attainment (2016)		
	TOTAL	%
Population Age 25+	37,872	
< Gr 9	955	2.52
Gr 9-12	1,450	3.83
High School	10,484	27.68
Some College	8,110	21.41
Assoc Degree	5,473	14.45
Bach Degree	8,214	21.69
Grad Degree	3,186	8.41
Size of Household (2016)		
	TOTAL	%
1 Person	5,440	25.42
2 Person	6,471	30.24
3 Person	3,840	17.94
4 Person	3,568	16.67
5 Person	1,542	7.21
6+ Person	385	1.8

Source: Applied Geographic Solutions, 2011

Report provided by Greater MSP <http://greatermsp.zoomprospector.com>

Labor Force - 7 Minute Drive Time from Downtown Anoka

Consumer Spending Report

Consumer Expenditures (2011)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
Apparel		
Totals:	2,825.00	58,158.78
Men's Apparel	539.00	11,104.70
Boys' Apparel	135.00	2,798.27
Women's Apparel	937.00	19,299.59
Girls' Apparel	188.00	3,879.68
Infants Apparel	126.00	2,613.54
Footwear	443.00	9,137.32
Apparel Services and Accessories	453.00	9,325.68
Education		
Totals:	1,457.00	29,989.97
Books And Supplies	204.00	4,200.20
Tuition	1,252.00	25,789.78
Entertainment		
Totals:	3,340.00	68,758.30
Fees And Admissions	880.00	18,126.45
Video And Audio Equipment	1,141.00	23,487.56
Recreational Equipment And Supplies	1,318.00	27,144.30
Food and Beverages		
Totals:	8,999.00	185,234.16
Food At Home	4,611.00	94,912.40
Food Away From Home	3,693.00	76,032.67
Alcoholic Beverages	694.00	14,289.10
Health Care		
Totals:	3,553.00	73,151.31
Health Care Insurance	1,716.00	35,333.06
Health Care Services	857.00	17,654.04
Health Care Supplies And Equipment	979.00	20,164.20
Household Furnishings		
Totals:	2,674.00	55,056.35
Household Textiles	187.00	3,862.69
Furniture	731.00	15,060.59
Floor Coverings	93.00	1,932.98
Major Appliances	302.00	6,231.71
Housewares And Small Appliances	1,358.00	27,968.38
Shelter		
Totals:	11,476.00	236,228.65
Mortgage Interest	4,800.00	98,806.93
Property Taxes	2,041.00	42,010.25
Miscellaneous Owned Dwelling Costs	1,580.00	32,521.27
Rental Costs	2,357.00	48,517.76
Other Lodging	698.00	14,372.44
Household Operations		
Totals:	2,168.00	44,630.73
Babysitting And Elderly Care	506.00	10,427.07
Household Services	390.00	8,030.05
Alimony And Child Support	313.00	6,457.44
Household Supplies	957.00	19,716.17
Miscellaneous Expenses		
Totals:	986.00	20,308.71
Legal And Accounting	119.00	2,450.79
Funeral And Cemetery	108.00	2,239.52
Finance Charges Excluding Mortgage And Vehicle	636.00	13,098.77
Other Miscellaneous Expenses	122.00	2,519.63

Consumer Expenditures (2011), Cont'd		
	\$ PER HOUSEHOLD	TOTAL \$000'S
Personal Care		
Totals:	858.00	17,667.42
Hair Care	66.00	1,368.77
Electric Personal Care Appliances	16.00	347.79
Personal Care Services	574.00	11,829.74
Personal Care Products	200.00	4,121.11
Reading		
Totals:	194.00	4,006.50
Newspapers	83.00	1,716.64
Magazines	39.00	822.15
Books	71.00	1,467.72
Tobacco		
Totals:	367.00	7,562.87
Cigarettes	330.00	6,805.37
Other Tobacco Products	36.00	757.50
Transportation		
Totals:	12,000.00	247,005.22
New Vehicle Purchase	3,199.00	65,859.40
Used Vehicle Purchase	1,863.00	38,358.84
Motorcycles (New And Used)	86.00	1,777.54
Vehicle Finance Charges	573.00	11,800.69
Gasoline And Oil	2,645.00	54,455.12
Vehicle Repair And Maintenance	922.00	18,983.35
Vehicle Insurance	1,344.00	27,674.73
Public Transportation	685.00	14,102.65
Other Transportation Costs	679.00	13,992.89
Utilities		
Totals:	4,066.00	83,706.91
Natural Gas	570.00	11,747.99
Electricity	1,476.00	30,386.66
Fuel Oil And Other Fuels	152.00	3,147.23
Telephone Service	1,393.00	28,681.43
Other Utilities	473.00	9,743.58
Gifts		
Totals:	1,594.00	32,814.46
Gifts Of Apparel	316.00	6,522.92
Gifts Of Apparel Accessories	40.00	825.49
Gifts Of Education	320.00	6,591.98
Gifts Of Recreation	108.00	2,234.54
Gifts Of Food And Beverages	148.00	3,054.20
Gifts Of Household Furnishings And Equipment	260.00	5,370.57
Gifts Of Household	67.00	1,393.10
Gifts Of Transportation	86.00	1,775.48
Gifts Elsewhere Unspecified	245.00	5,046.19
Personal Insurance		
	614.00	12,652.96
Contributions		
	2,198.00	45,243.97

Source: Applied Geographic Solutions, 2011

Consumer Spending - 7 Minute Drive Time from Downtown Anoka

Consumer Spending Report

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Apparel Services and Accessories	453.00	9,325.68
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Totals:	1,457.00	29,989.97
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Tuition	1,252.00	25,789.78
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Video And Audio Equipment	1,141.00	23,487.56
Recreational Equipment And Supplies	1,318.00	27,144.30
Food and Beverages		
Totals:	8,999.00	185,234.16
Food At Home	4,611.00	94,912.40
Food Away From Home	3,693.00	76,032.67
Alcoholic Beverages	694.00	14,289.10
Health Care		
Totals:	3,553.00	73,151.31
Health Care Insurance	1,716.00	35,333.06
Health Care Services	857.00	17,654.04
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Totals:	2,674.00	55,056.35
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Personal Care Products	200.00	4,121.11
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Magazines	39.00	822.15
Books	71.00	1,467.72
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Vehicle Finance Charges	573.00	11,800.69
Gasoline And Oil	2,645.00	54,455.12
Vehicle Repair And Maintenance	922.00	18,983.35
Vehicle Insurance	1,344.00	27,674.73
Public Transportation	685.00	14,102.65
Other Transportation Costs	679.00	13,992.89
Utilities		
Totals:	4,066.00	83,706.91
Natural Gas	570.00	11,747.99
Electricity	1,476.00	30,386.66
Fuel Oil And Other Fuels	152.00	3,147.23
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Other Utilities	473.00	9,743.58
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