

ECONOMIC DEVELOPMENT COMMISSION ANNUAL REPORT-2011

Introduction

The 2011 goals focused upon development of the Historic Rum River District and the Homestead at Anoka, property acquisition and TIF district in the Commuter Rail Transit Village, development of a grocery store and completion of a Fiscal Impact Study and Financial Management Plan.

There is about 4.8 million square feet of industrial space in the City. The vacancy rate for all industrial space dropped from 6% in 2010 to 5.1% in 2011 primarily due to the re-occupancy of the building now leased by ATK. The Anoka Enterprise Park vacancy dropped from 10.5% to 8.5% for the same reason. The major vacancies are the two Pioneer Packaging buildings (34,560 and 111,650 sq. ft), E Street Makers building (22,725 sf) the HOM Furniture building space for lease (37,000 sf) and the two Egan Oil buildings now for sale (20,000 sf & 9,600 sft). All of these are in the market for sale or lease.

The overall vacancy rate in the historic core area of the Central Business District increased from 13.7% in 2010 to 17.7% in 2011. Much of that is due to the high second floor vacancy. The vacancy rate for main floor space rose from 1.6% to 6.1% during this same period. Businesses closed include Average Joe's Archery, BigBoi Pizza, Cleaners One, Loft on 2nd, Gently Spoken, Miller Café and Wren's Nest. New businesses include LaLa's on 2nd, Monaco Gifts, Anoka Variety, and Queen Bee. Pizza Man moved to downtown from their previous location on East River Road.

The vacancy rate for other adjacent retail properties dropped slightly from 10.7% to 9.5% and the rate for adjacent office space was 4.8%, slightly higher than 2010. Vacancy of government buildings decreased from 16.5% to 0.4% due to the reuse of Sandburg School. The overall vacancy rate for the larger Central Business District decreased from 11.8% in 2010 to 6.5% in 2011, again mostly attributable to Sandburg School being reused. Second floor areas in the Historic Core continue to run vacancy rates of about 40%. This un-renovated space has been vacant since the 1960's. However, recent renovations at the northeast corners of Jackson Street and Main Street have shown that this space can be used for offices. The former is still vacancy but ready for occupancy and the latter is fully occupied.

Throughout the entire City there were 86 new businesses identified in 2011. Many of these are home occupations and some are refills of space vacated during the year. See **Attachment 1**.

The demand for housing continued to be soft in 2011. Rottlund reached 33 of 40 sales in their senior condominium at 2nd Avenue and Van Buren Street. Unfortunately, Rottlund has been ordered by their lender to liquidate their assets to pay debts and they are going out of business. The City will have to find another developer for parcel #4 along with #1 and #2 currently being marketed.

The Volunteers of America made progress in their plans for development a senior care community units at the northeast corner of 4th Avenue and Grant Street in the Commuter Rail Transit Village. They received approval for a 120 bed nursing home and 59 units of assisted and independent living.

The City approved and they issued \$34 million in housing revenue bonds and began construction of this first phase. To facilitate this project the City completed a property exchange with Anoka County to assemble the site. The City closed sale of the property to VOA on November 30 and the bond sale was successful. Construction is expected to begin in December or January.

During 2011 the Economic Development Commission held 12 regular meetings. Several subcommittee meetings were held to plan Business Development & Appreciation Day (3) and review the Fiscal Impact Study (5). The meetings of March 10 and August 11 were cablecast from the City Council Chambers. These included presentations by the Central Minnesota Development Company and Women Venture respectively. All other meetings were held in the Council Conference Room in City Hall. Several presentations were made to the City Council during the year including introduction of the Fiscal Impact Study (July 25), proclamation of Business Day (August 15) and presentation of the Stout Scholarship and quarterly report (October 17).

There was no change in the membership of the Economic Development Commission in 2011.

The major accomplishments for 2011:

After reviewing last year, the following could be considered accomplishments for 2011.

1. Retained and expanded ATK/Austin Grove via a Memorandum of Understanding.
2. Completed property exchange with Anoka County to assemble VOA development site.
3. Closed sale of land to VOA for The Homestead at Anoka senior community development.
4. Entered into Letter of Intent for development of new Riverway Clinic.
5. Entered into purchase agreements to sell Castle Field and purchase Riverway Clinic.
6. Opened new US Bank at northwest corner of Main/Ferry.
7. Modified Rottlund agreement to market two lots in Historic Rum River District.
8. Established TIF District in the Commuter Rail Transit Village.
9. Modified Council TIF Plan adding South Ferry Street and South Central Business District.
10. Completed 50 business calls among industrial, commercial and services businesses.
11. Completed Fiscal Impact Study.
12. Completed Financial Management Plan.
13. Published four issues of the city newsletter called "City View."
14. Published the annual Community Resource & Residents Guide.
15. Held 28th Anniversary Celebration of Business Development & Appreciation Day.
16. Produced eight Advance Anoka programs through QCTV. (See **Attachment 4**)

Major Research & Reports

1. Updated CBD Space, Occupancy and Vacancy Report.
2. Updated Industrial Vacancy Report.

Major Projects in Planning

1. Implementation of Fiscal Impact Analysis by Dr. Tomaselli.
2. Conduct a feasibility study for redevelopment around perimeter of Golf Course.

3. Attract and select a site for a grocery store.

Other events, activities or factors in 2011:

- Planned/participated in special events:
 - Held Anoka Enterprise Park Annual Meeting with 45 in attendance. (March 16)
- Promoted Northstar at other events (see **Attachment 3**).
- Worked with other marketing agencies:
 - Coordinated marketing efforts among Chamber, RDA, ABLA and City.
 - Provided Twin Cities Gateway with information for website.

Business calls completed during 2011 included:

During 2011 the Business Call Team visited 50 companies and developers including manufacturers (9), brokers/developers/promoters (4), retailers (14), services businesses (15) and restaurants (8). In most cases, specific issues of current interest were discussed and follow-up done where needed. See **Attachment 2**.

Marketing events/meetings during 2010 included:

- Staff maintains regular liaison relationships with the following groups via monthly or quarterly meetings.
 - Anoka Business & Landowners Association Board Meetings (Bob-9)
 - Anoka Area Chamber of Commerce Board Meetings (Bob-7)
 - Anoka County Economic Development Directors (Bob-2)
 - ReDiscover Anoka Marketing Committee (Pam-8)
 - ReDiscover Anoka Construction Committee (Pam-4)
- Presentations were made to the following groups:
 - CRTV Station tour group (May 13)
 - CRTV Station Metro Council tour group (June 17)
 - Chairpersons Communication Board (November 2)
 - Kiwanis Club (November 30)
- Staff met several times regarding projects including the following:
 - Volunteers of America (numerous contacts, meetings)
 - Austin Grove/ATK Federal (numerous contacts, meetings)
 - Frauenschuh/Health Partners (numerous contacts, meetings)
 - Dave Yarborough, GrassRoots Natural Foods (several contacts)
 - Anoka Enterprise Park Annual Meeting (March 16)
 - Sites searches (deli, restaurant, medical equipment, others)
 - Planning for re-plating at Anoka Feed Mill
 - Planning for access to Rum River Crossing
 - Reshetar lease/purchase inquiry (several contacts and meetings)

- 28th Anniversary Celebration of Business Development and Appreciation Day (September 12)
 - Two Bus Tours focus upon developments and community history.
 - Lunch gathering and dinner gathering with program.
 - Golf Tournament.
 - Stout Scholarship funds of \$1600 presented to City Council on October 3.
 - Recognized US Bank, RCIS and ATK/Federal.
- Staff/EDC representations on these City committees
 - EDC chair to Chairpersons Communication Board
 - Staff to Department Head Staff Meeting
 - Staff to Development Review Committee
 - Staff to CRTV Project Management Team
 - Staff to Technology Committee

Staff Training

- Effective Management Training (Bob-March 23, May 17, July 12, Sept. 13, Nov. 15)
- Metro MSP Website (Bob & Pam-Feb. 4)

Attachments

1. List of new businesses.
2. List of Business Calls.
3. Northstar Promotions
4. Advance Anoka Program Schedule.
5. Updated 2011 Work Plan.
6. Historical Roster of EDC Members: 1982-2011.
7. EDC Chairpersons: 1982-2011.

<u>UPDATED</u>	<u>EMPLOYER</u>	<u>ADDRESS</u>	<u>ADDRESS II</u>	<u>CONTACT</u>
03/15/2011	901 Auto	901 W. Hwy. 10	Anoka, MN 55303	Business Owner
03/23/2011	Advantage Supply	850 E. Main St.	Anoka, MN 55303	Business Owner
03/22/2011	Affordable Walk In Bath LLC	2935 Eighth Ave.	Anoka, MN 55303	Business Owner
04/20/2011	Aluminum Recycling Services LLC	1147 Fifth Ave. S.	Anoka, MN 55303	Business Owner
03/15/2011	ANEW Garage Door Co. LLC	2540 Fairoak Ave. No. 202	Anoka, MN 55303	Business Owner
06/09/2011	Anoka Variety Store	222 E. Main St. No. 105-A	Anoka, MN 55303	Business Owner
03/15/2011	Aveo Naturals LLC	1415 Third Ave.	Anoka, MN 55303	Business Owner
04/13/2011	Baker Solutions LLC	3310 Colfax Ave	Anoka, MN 55303	Business Owner
05/03/2011	Better Performance Golf	767 Johnson St.	Anoka, MN 55303	Business Owner
05/17/2011	Beyond the Ball LLC	617 Jackson St.	Anoka, MN 55303	Business Owner
04/20/2011	BNR Enterprises LLC	2911 Seventh Ave N. No. 105	Anoka, MN 55303	Business Owner
03/09/2011	Brandon D. Coffell LLC	1000 Lincoln St. No. 212	Anoka, MN 55303	Business Owner
03/09/2011	C Life Creativity Designs LLC	1005 Fremont St.	Anoka, MN 55303	Business Owner
06/01/2011	Cano & Hernandez Construction LLC	2371 Seventh Ave. No. 200	Anoka, MN 55303	Business Owner
06/21/2011	Chamberlain Flooring LLC	618 Madison St.	Anoka, MN 55303	Business Owner
05/03/2011	Cleaning Equipment, The	1557 Eighth Ave	Anoka, MN 55303	Business Owner
06/22/2011	Coffee Caboose, The	2665 4th Ave, Ste. 103	Anoka, MN 55303	Shannon Hersich, Katie Hoeger
09/27/2011	Comsystems Solutions	1164 Queens Ln. No. 28	Anoka, MN 55303	Business Owner
06/08/2011	COR Counseling Services LLC	502 River Ln.	Anoka, MN 55303	Business Owner
06/08/2011	DASA Co. LLC	1524 Sunnyway Ct.	Anoka, MN 55303	Business Owner
06/21/2011	DJAT Service Corp.	2302 Fourth Ave No	Anoka, MN 55303	Business Owner
11/18/2011	Ecig Shop LLC, The	530 W. Main St. Ste. 7A	Anoka, MN 55303	Steve Ryan
09/27/2011	Entire Entity	801 E. River Road No. 221	Anoka, MN 55303	Business Owner
06/15/2011	Favorite Recipes Bakery, Inc.	3710 7th Ave. N.	Anoka, MN 55303	Business Owner
08/23/2011	Gabriel Hanschen LLC	826 Charlotte Dr.	Anoka, MN 55303	Business Owner
08/09/2011	Graphic Supply	850 E. Main St.	Anoka, MN 55303	Business Owner
08/28/2011	Hearing Shoppes of MN, The	3603 Round Lake Blvd. NW, #102	Anoka, MN 55303	Business Owner
08/20/2011	Hired Helpers & Repairs LLC	1226 Sunny Lane	Anoka, MN 55303	Business Owner
01/18/2011	Jake & Elwoods BBQ	2016 1st Ave N	Anoka, MN 55303	Anthony Benincasa
06/08/2011	Jeff Franks Co. LLC	1524 Sunnyway Ct.	Anoka, MN 55303	Business Owner
05/17/2011	Kenco Industrial Supplys LLC	3027 Sprgae Ave.	Anoka, MN 55303	Business Owner
10/12/2011	Kingsway Courier Services Inc.	2120 State Ave., No. 1	Anoka, MN 55303	Business Owner
04/13/2011	Lake Country Concrete Pumping LLC	3741 Roseberry Place	Anoka, MN 55303	Business Owner
10/17/2011	LaLa's on 2nd	2005 2nd Ave. N.	Anoka, MN 55303	Business Owner
10/13/2011	Liudmila L Cleaning	710 Bryant Ave.	Anoka, MN 55303	Business Owner
11/01/2011	Lodge Law Office	2006 First Ave. N. Ste. 201	Anoka, MN 55303	Business Owner
07/05/2011	Lucky Lawns	3728 Edith Patch Dr.	Anoka, MN 55303	Business Owner
07/28/2011	MacArthur Law Office LLC	3601 Thurston Ave. No., #103	Anoka, MN 55303	Business Owner
08/09/2011	Mama Jenn's LLC	514 Park St.	Anoka, MN 55303	Business Owner
07/22/2011	McArton Law Office LLC	2006 First Ave. N. Ste. 201	Anoka, MN 55303	Business Owner
04/07/2011	Metrowide Property Management Inc.	3351 Round Lk Blvd.	Anoka, MN 55303	Business Owner
11/10/2011	Midwest Gold & Silver LLC	401 W. Main St. No. 1	Anoka, MN 55303	Business Owner
06/01/2011	Midwest Plumbing and Services LLC	3324 Seventh Ave.	Anoka, MN 55303	Business Owner
05/17/2011	M.K.S. Construction LLC	1410 S. Ferry Rd.	Anoka, MN 55303	Business Owner
05/18/2011	MnAcucare	300 E. Main St. Ste. 204	Anoka, MN 55303	Elise Garafola, L.Ac.
09/22/2011	Monacco Gifts	121 E. Main St.	Anoka, MN 55303	Business Owner
03/09/2011	Natural Twenty Crafts	802 East River Road No. 3	Anoka, MN 55303	Business Owner
07/28/2011	Nordstrom Safety Solutions LLC	532 Weaver Blvd.	Anoka, MN 55303	Business Owner
03/15/2011	Northwest Heating & Cooling, Inc.	434 Taylor St.	Anoka, MN 55303	Business Owner
01/11/2011	One Call Renovations	630 E. Main St.	Anoka, MN 55303	Business Owner
03/15/2011	Prairie Smoke Ranch	862 Eighth Ln. No. 2	Anoka, MN 55303	Business Owner
03/20/2011	ProAg Insurance	901 W. Main St., Ste. 100	Anoka, MN 55303	Jan Caven
03/15/2011	Procom Inc.	3710 Seventh Ave. N.	Anoka, MN 55303	Business Owner
05/12/2011	Queen Bee, The	214 E. Main St.	Anoka, MN 55303	Business Owner

07/22/2011	Reason Group LLC	933 Sunny Lane	Anoka, MN 55303	Business Owner
05/12/2011	Reclaim Today	635 Madison St., #8	Anoka, MN 55303	Business Owner
05/17/2011	Renown Finishing Inc.	3908 Ninth Ave.	Anoka, MN 55303	Business Owner
08/09/2011	Rocket Construction	509 School St.	Anoka, MN 55303	Business Owner
02/22/2011	Rum River Art Center	2665 Fourth Ave.	Anoka, MN 55303	Business Owner
03/30/2011	Shannanigans LLC	817 38th Ln.	Anoka, MN 55303	Business Owner
01/04/2011	Shiatsu Cave	500 W. Main St. #12	Anoka, MN 55303	Mary Caine
02/02/2011	Shonta & Larry's Handyman Service LLC	2741 11th Ave No	Anoka, MN 55303	Business Owner
03/30/2011	Short Sale Legal Services Ltd.	2140 Fourth Ave N	Anoka, MN 55303	Business Owner
10/13/2011	SJU Skyline LLC	2140 Fouth Ave. N.	Anoka, MN 55303	Business Owner
03/09/2011	Sky Surety Bonds LLC	229 Jackson St #201	Anoka, MN 55303	Business Owner
05/12/2011	Sompongs Egg Rolls	3551 W. Mineral Pond Blvd.	Anoka, MN 55303	Business Owner
06/20/2011	Steven J. Lodge, Attorney at Law	2006 1st Ave No., Ste. 201	Anoka, MN 55303	Steve Lodge
03/30/2011	Stitchwitch Leather Works LLC	825 Brisbin St.	Anoka, MN 55303	Business Owner
02/15/2011	Sun Renovation Partners LLC	630 E. Main St.	Anoka, MN 55303	Business Owner
07/05/2011	Taza Records LLC	521 River Ln.	Anoka, MN 55303	Business Owner
11/15/2011	The Olde Milk Factory Home Accents	2665 Fourth Ave. No. 104	Anoka, MN 55303	Business Owner
11/01/2011	Thomford Companies LLC	1245 Benton St.	Anoka, MN 55303	Business Owner
06/28/2011	Tidy Time Cleaning LLC	815 South St.	Anoka, MN 55303	Business Owner
06/21/2011	Travel Dreams in Motion	2811 Cutters Grove Ave.	Anoka, MN 55303	Business Owner
08/30/2011	Trusted Home Solutions LLC	615 Harrison St., No. 2	Anoka, MN 55303	Business Owner
06/20/2011	US Bank	460 W. Main St.	Anoka, MN 55303	Business Owner
06/01/2011	Valhalla Construction LLC	813 Oakwood Dr.	Anoka, MN 55303	Business Owner
03/30/2011	Varicode	1720 Ninth Ave.	Anoka, MN 55303	Business Owner
04/07/2011	Wetland Credit Agency LLC	749 Benton St.	Anoka, MN 55303	Business Owner
03/22/2011	Whitney Propeties and Management LLC	1428 Fifth Ave.	Anoka, MN 55303	Business Owner
01/19/2011	Wilde Properties Inc.	1412 Cleveland St.	Anoka, MN 55303	Business Owner
01/18/2011	XEI-Extreme Events Inc.	854 River Ln.	Anoka, MN 55303	Business Owner
07/05/2011	Xtreme Events Inc.	854 River Ln.	Anoka, MN 55303	Business Owner
03/15/2011	Xtreme Installations	862 Eighth Ln. No. 3	Anoka, MN 55303	Business Owner
06/15/2011	ZM Co. LLC	529 North St.	Anoka, MN 55303	Business Owner

2011 BUSINESS CALLS & ADVANCE ANOKA CABLE PROGRAM

#	Date	Company	Attendees	Type of Business
1	1/6/11	Desired Health Chiropractic Dr. Desiree Von Bogart	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service
2	1/11/11	Anoka Shopping Center Heidi Brownlee	Bob Kirchner, Chris Carpenter (Advance Anoka Interview/Business Call)	Real Estate
3	1/11/11	Midwest Pawn Crystal (Manager)	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Retail
4	1/30/11	ATK/Federal Jim Persoon	Bob Kirchner, Tim Cruikshank, Carolyn Braun, Erik Thorvig	Mfg.
5	2/10/11	Midwest Fixture Group Bev Chipman, Office Manager	Bob Kirchner, Steve Schmidt, Pam Bowman	Mfg.
6	2/13/11	ATK/Federal Jim Persoon	Bob Kirchner, Tim Cruikshank, Carolyn Braun, Erik Thorvig	Mfg.
7	2/16/11	Better Values Liquor Dave Duwenhoegger and Jim Pruse	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Retail
8	2/16/11	The Auto Experts Ty Keoraj, owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service
9	2/16/11	Presto Graphics Dave Jezierski, owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service
10	2/23/11	ATK/Federal Jim Persoon	Bob Kirchner, Tim Cruikshank, Carolyn Braun, Erik Thorvig	Mfg.
11	3/1/11	Royale Crown Construction Chris Barrett, owner	Bob Kirchner, Erik Thorvig, Pete Beberg	Mfg.
12	3/11/11	The Secret Vault Kari Schaffer	Pam Bowman	Retail/Occasional
13	3/11/11	The Golden Giraffe Barb Golden	Pam Bowman	Retail/Occasional
14	3/22/11	Grassroots Coop Dave, Manager	Bob Kirchner, Tom Redmann, Erik Thorvig, Pam Bowman	Grocery
15	3/29/11	Green Haven Golf Course Larry Norland – Golf Manager	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Recreation/Restaurant
16	3/29/11	Pinewskis Ski Shop Dan Pinewski, owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Retail
17	3/29/11	Shiatsu Cave Mary Caine, owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service
18	3/29/11	First Impressions Salon Tammy Burgoyne, owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service
19	3/30/11	ATK/Federal Jim Persoon	Bob Kirchner, Tim Cruikshank, Carolyn Braun, Erik Thorvig	Mfg.
20	4/6/11	ATK/Federal Jim Persoon	Bob Kirchner, Tim Cruikshank, Carolyn Braun, Erik Thorvig	Mfg.
21	5/10/11	First Student Kevin Miller	Bob Kirchner, Tim Cruikshank, Greg Lee	Service
22	5/11/11	Rottlund Homes Todd Stutz, Deb Ridgeway	Bob Kirchner, Tim Cruikshank	Developer
23	5/20/11	Two Scoops Cherie Ritter, owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Restaurant
24	5/20/11	Two Scoops Cherie Ritter, owner	Pam Bowman	Restaurant
25	5/20/11	Pizza Man Val Ostrovsky, owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Restaurant
26	5/20/11	Downstairs Deli Amanda, Manager	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Restaurant
27	6/13/11	The Mad Hatter Tea Room & Gift Boutique – Liz Koch, owner	Pam Bowman	Retail
28	6/22/11	The Coffee Caboose Shannon Hersich, Katie Roeger	Pam Bowman	Eatery
29	6/30/11	Sign Station – Barb Schilling	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service
30	7/7/11	Wright Tire – Tom Wright Sr.	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service/Retail
31	7/7/11	Bamboo Village - Brianna	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Restaurant
32	7/20/11	Grassroots CoOp – Dave Yarborough	Robert Kirchner	Grocery
33	8/17/11	Broncos Slow Roasted Sandwiches Mark Gosmund - owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Restaurant

-Continued-

34	8/17/11	JB Auto Repair John - Owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service
35	8/23/11	Grassroots CoOp – Dave Yarborough	Robert Kirchner	Grocery
36	8/24/11	Sterling Trophy Dave Steinbring	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service
37	10/5/11	Terry Overacker Plumbing Terry Overacker – Owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Service/Retail
38	10/5/11	The Golden Giraffe Heidi Beckendorf – Owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Retail
39	10/5/11	Reactions Kim Shermer - Owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Retail
40	11/9/11	LaLa's on 2nd Linda Pike – owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Retail
41	11/9/11	Coffee Caboose Kate Roeger – Co-owner	Pam Bowman, Chris Carpenter (Advance Anoka Interview)	Eatery
42	11/9/11	Farmers Insurance Ryan Eason – Agent	Bob Kirchner	Service
43	11/21/11	Hakanson Anderson Associates Ronald Wagner	Bob Kirchner	Service
44	11/21/11	Decopac, Inc. Kim Roy	Bob Kirchner	Mfg.
45	11/21/11	Factory Motorparts William Codere	Bob Kirchner	Mfg.
46	11/21/11	United Surface Preparation Jim Anderson	Bob Kirchner	Mfg.
47	11/21/11	Grass Roots Coop Sarah Foss	Bob Kirchner	Grocery
48	12/6/11	Atlas Staffing Greg Sofie	Carolyn Braun, Erik Thorvig	Service
49	12/13/11	Caribou Coffee Margaret Jordan & Development Team	Tim Cruikshank, Erik Thorvig, Bob Kirchner	Restaurant Developer
50	12/13/11	Cushman & Wakefield David Daley and Ned Rukavina	Erik Thorvig, Carolyn Braun, Bob Kirchner	Brokers regarding Carpenter's Hall

**City of Anoka
Northstar Commuter Rail Promotions**

- January – March 2011 City View
Article: Northstar Link offers Friday Midday Service Article
- 2011-2012 Anoka Community Resource & Residents' Guide – Northstar Commuter Rail general article (distribution 10,000) (MetroTransit ad appeared below article).
- March 16, 2011 – Anoka Enterprise Park Annual Meeting – information on MetroTransit Route 825 to/from Northstar Station handed out/mailed to businesses within the Anoka Enterprise Park. Question/answer session.
- March 19, 2011 – North Suburban Home Improvement Show
Brochures, schedules, safety tips handed out at city booth.
- April 30, 2011 – Spring Recycling Drop off Day
- May 5, 2011 - City Staff and volunteers greeted developers at the Anoka Station, staff presented information of surrounding area and presented additional information on the bus to Big Lake
- 2011 Anoka Area Chamber of Commerce Magazine – Anoka Spotlight City included Northstar Train photo on cover and mentioned inside on page 14.
- July 27, 2011 - Anoka County Fair – City staff worked 6 hours at Northstar booth.
- September 24, 2011 – Fall Recycling Drop off Day
Brochures placed in bags that were handed out to 300+ customers
- October – December 2011 City View
Article: Ride the Northstar to Vikings Home Games
- Mid October-November City Electronic Reader Board on Main Street
Message: “Stuck in Traffic? Ride the Northstar.” Visit www.metrotransit.org.
- November-December – Notice on website, QCTV, city hall lobby, and electronic reader board announcing free rides to Holidazzle Parade, Dec. 10 & 17.
- Continuous promotion/information provided at www.ci.anoka.mn.us.
- Staff attends quarterly marketing meetings at Sherburne County Government Center.

2011 PRODUCTIONS

Month On Air	Business News	Business Interviews	Special Feature 1	Special Feature 2
January	Egan Oil purchase Fiscal Impact Study US Bank project	Desired Chiropractic Midwest Pawn Shop	Anoka Shopping Center	VOA project
March	Rottlund Condos New Castle Field Street Projects	Better Value Liquors Auto Experts Presto Graphics	Cotten's Napa Jerry Cotten	City Opp Program Jennifer Bergman
April/May	US Bank opening VOA project Fiscal Impact Study	Pinewski's Ski Shop First Impressions Shiatsu Cave	Main/Ferry Lot Brian Merz Erik Thorvig	Greenhaven Larry Norland
June	City/County Exchange ATK project CRTV TIF Plan	Downstairs Deli Pizza Man Two Scoops	US Bank Grand Opening	Riverfest, Car Show, Farmers Market
July	Health Partners Clinic ATK/Federal MOU Fiscal Impact Study	Sign Station Wright Tire Bamboo Village	Anoka Aquatic Center Lisa LaCasse	ATK Ground- breaking
Aug/Sept	Rottlund lots Foodshelf Expansion Greens of Anoka	Bronco's Rest. JB Auto Repair Sterling Trophy	Fiscal Impact Study Dr. Tomaselli	Business Day Larry Norland Erik Thorvig
October	Kwik Trip Station ATK project Sandburg School	Gold Giraffe Reactions Overacker Plumb.	Greens/Anoka Erik Thorvig	Anoka Halloween Peter Turok
Nov/Dec	VOA update Health Partners Clinic TIF Plan Modification	Lala's on 2 nd Coffee Caboose Northstar Trains	Christmas Tree Lighting Peter Turok	Holiday Promotions Laura Johnson

HISTORICAL ROSTER OF EDC MEMBERS (as of 12/31/2011)

Name	Years of Service	Term of Service
1. Dr. Gene Dvoracek*	29.3	10/8/82-present
2. Gary Fahnhorst	21.5	8/20/90-present
3. Tom Redmann	20.8	4/11/91-present
4. Howard Rosenwinkel*	18.1	10/8/82-2/9/95; 4/20/98-1/5/04
5. Bill Ayers*	17.3	10/8/82-1/31/00
6. Pat Riley	14.9	2/11/93-1/4/08
7. Gerald Cotten	12.9	1/19/99-present
8. Harlan Boushek*	10.8	10/8/82-9/10/93
9. James Mattson	9.0	2/5/87-1/31/96
10. Bonnie Stoll	8.0	2/10/00-2/13/08
11. Betty Hardle*	7.0	10/8/82-10/9/89
12. Carl Anderson*	6.4	10/8/82-3/28/89
13. Bill Bunker*	6.2	10/8/82-11/13/86; 11/18/93-1/9/97
14. Dean Botts	6.0	1/31/01-1/31/07
15. Lisa Rambol	4.8	3/5/00-12/31/04
16. Steven Munstenteiger*	4.3	10/8/82-2/1/87
17. Ray Rudrud*	4.3	10/8/82-2/1/87
18. Clayton Gosswiller	4.2	2/5/87-4/30/91
19. Peter Beberg	5.8	3/9/06-present
20. Ronald Svedjan	3.7	7/11/91-4/10/95
21. Mimi Doran	3.2	6/13/05-7/09/08
22. Wayne Johnson	3.1	1/11/90-2/11/93
23. Edward Latuff	3.0	12/19/94-12/15/97
24. Carol Owens	2.8	2/5/87-11/10/89
25. Peter Turok	2.7	2/8/96-10/8/98
26. Charles Kallemeyn	2.1	12/18/96-1/31/00
27. Carl Youngquist	2.0	1/19/99-1/31/01
28. Michael Baldwin	1.9	3/18/96-1/31/98
29. Stewart Lasky	1.8	1/5/04-11/1/05
30. Pam Weaver	1.8	3/8/07-12/31/08
31. Lynn Hopkins	1.5	3/13/08-8/3/09
32. Daniel Gould	1.4	10/6/08-3/8/2010
33. Harold Fjerstad	1.1	5/11/89-6/10/90
34. Carolyn Hiller	1.1	1/11/90-2/10/91
35. Denice Lacher	0.8	3/13/08-12/31/08
36. Richard Raymond	0.7	6/8/95-2/7/96
37. Andrew Peterson	2.7	4/6/09-present
38. Brian McClelland	0.5	4/6/09-10/25/09
39. Crystal Trutnau	2.1	12/10/09-present
40. Barbara Deeds Baldwin	2.0	1/10/2010-present
41. Jessica Thunder	1.7	5/13/2010-present

ATTACHMENT 6

*Charter Member in 1982.

Present members in Bold

**ECONOMIC DEVELOPMENT COMMISSION
CHAIR & VICE CHAIRPERSONS**

1982-2011

<u>Year</u>	<u>Chair</u>	<u>Vice-Chair</u>
2011	Tom Redmann	Andrew Peterson
2010	Dr. Gene Dvoracek	Andrew Peterson
2009	Peter Beberg	Gary Fahnhorst
2008	Mimi Doran/Peter Beberg	Peter Beberg/(vacant)
2007	Bonnie Stoll	Peter Beberg
2006	Tom Redmann	Dean Botts
2005	Dr. Gene Dvoracek	Tom Redmann
2004	Dean Botts	Pat Riley
2003	Lisa Rambol	Dean Botts
2002	Bonnie Stoll	Lisa Rambol
2001	Dr. Gene Dvoracek	Tom Redmann
2000	Jerry Cotten	Tom Redmann
1999	Paul Pierce	Pat Riley
1998	Charles Kallemeyn/Tom Redmann	Tom Redmann/(vacant)
1997	Buster LaTuff	Gary Fahnhorst
1996	Buster LaTuff	Gary Fahnhorst
1995	Dr. Gene Dvoracek	Pat Riley
1994	Tom Redmann	Ron Svedjan
1993	Tom Redmann	Ron Svedjan
1992	Gary Fahnhorst	Tom Redmann
1991	Harlan Boushek	Wayne Johnson
1990	Clayton Gosswiller	Harlan Boushek
1989	James Mattson	Carol Owens
1988	James Mattson	Carol Owens
1987	Dr. Gene Dvoracek	Clayton Gosswiller
1986	Howard Rosenwinkel	Steve Munstenteiger
1985	Carl Anderson	Howard Rosenwinkel
1984	Dr. Gene Dvoracek	Bills Ayers
1983	Ray Rudrud	Dr. Gene Dvoracek
1982	Ray Rudrud	(vacant)